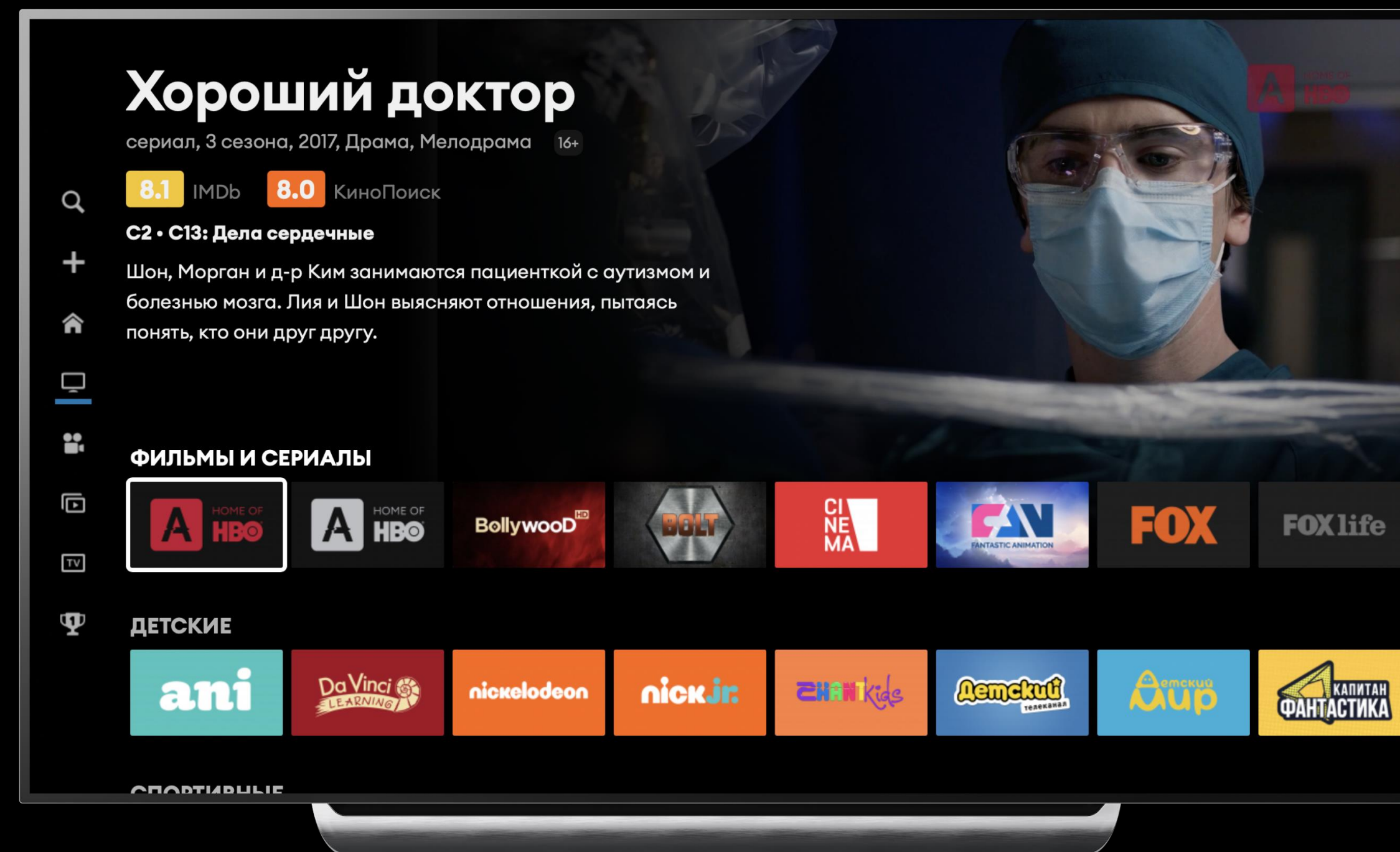


About

OTT service with the best TV user experience

We provide ecosystem where customer can easily access a huge number of TV channels and VoD content on any devices at any time.

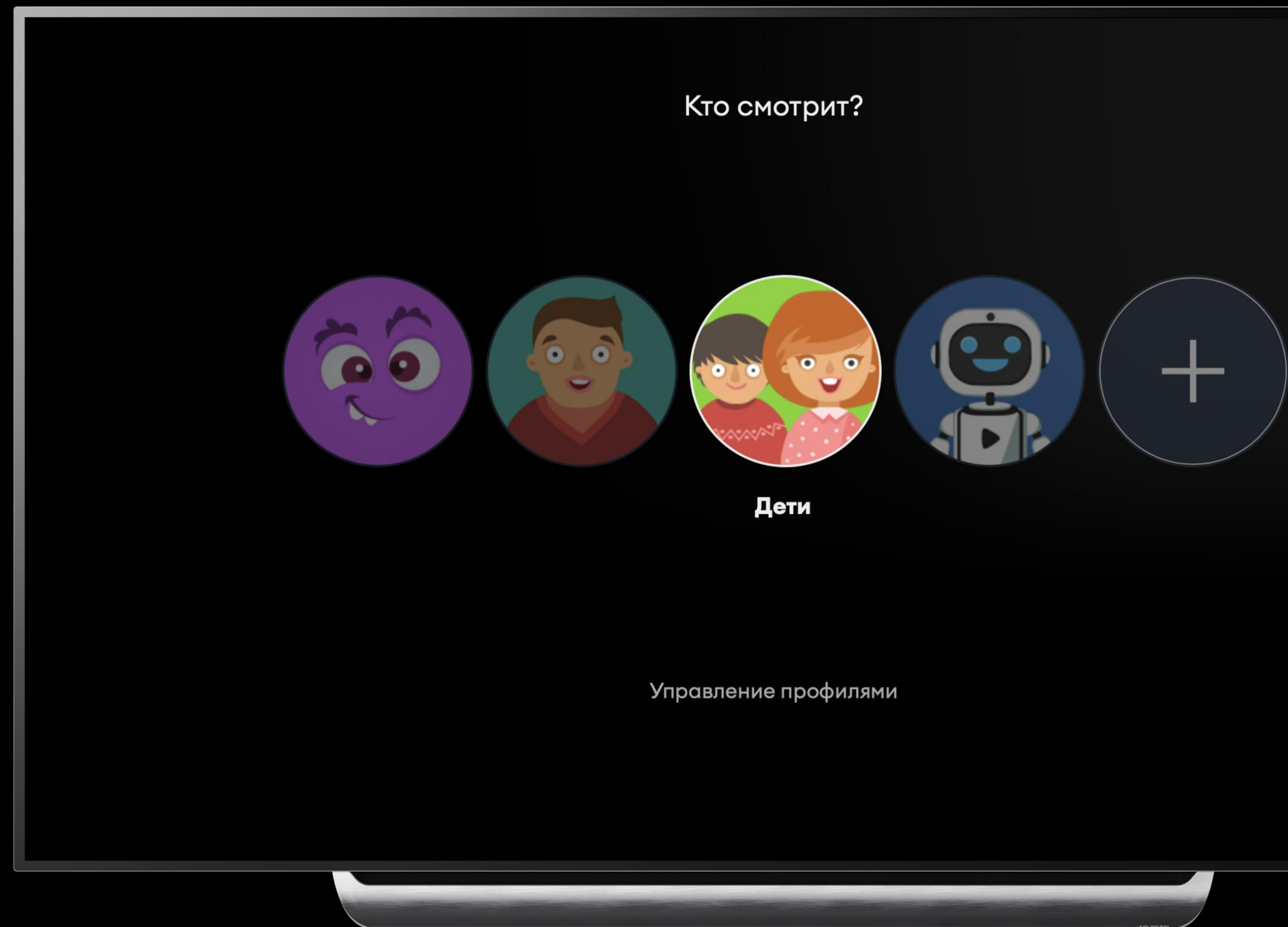


Key features

Personalized TV

A unique profile for each viewer in the household. Up to 5 users per 1 account.

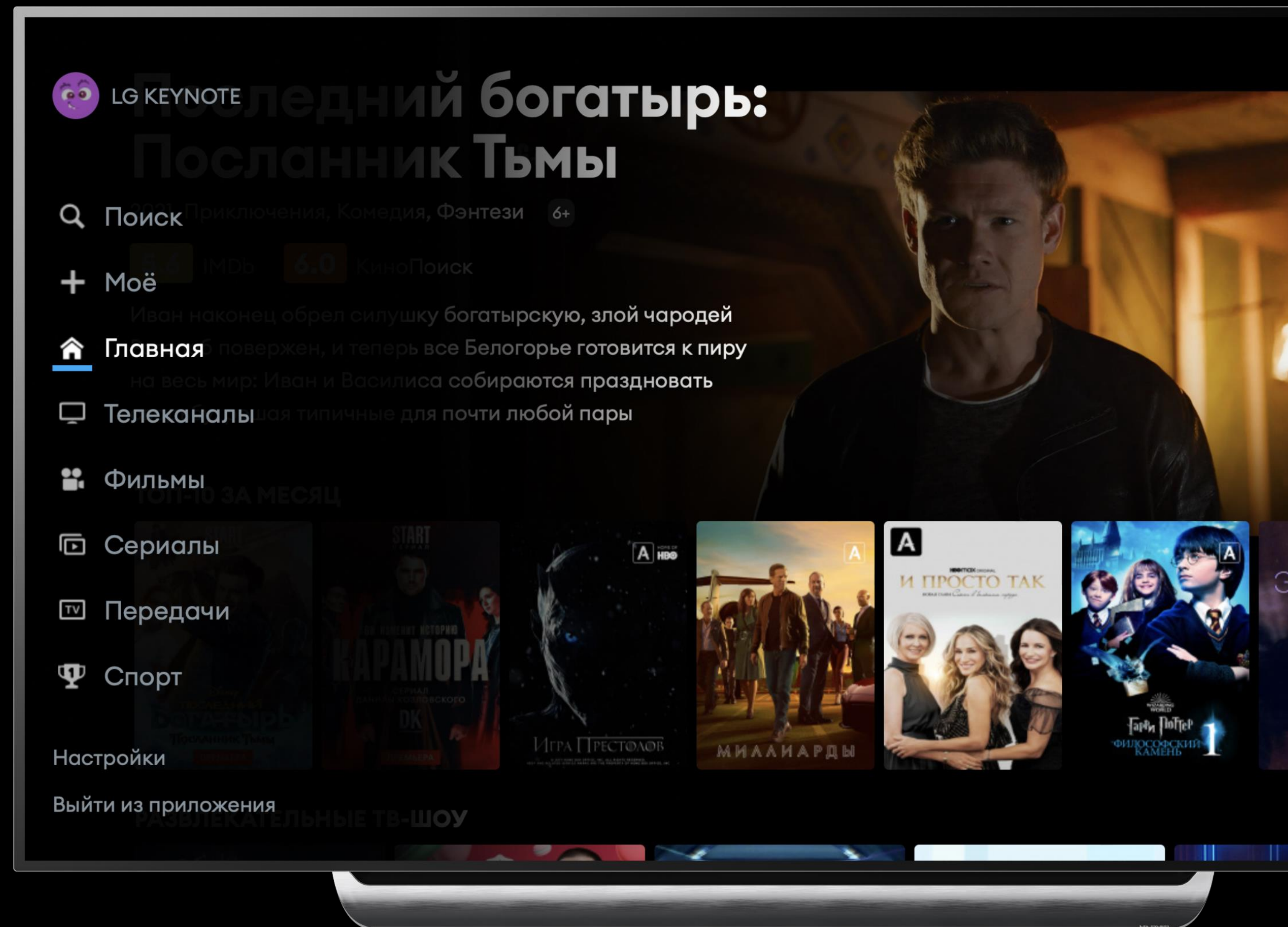
Personalized viewing history and recommendations.



Key features

All content divided
by type

Easy to use Netflix-like interface with
great user experience

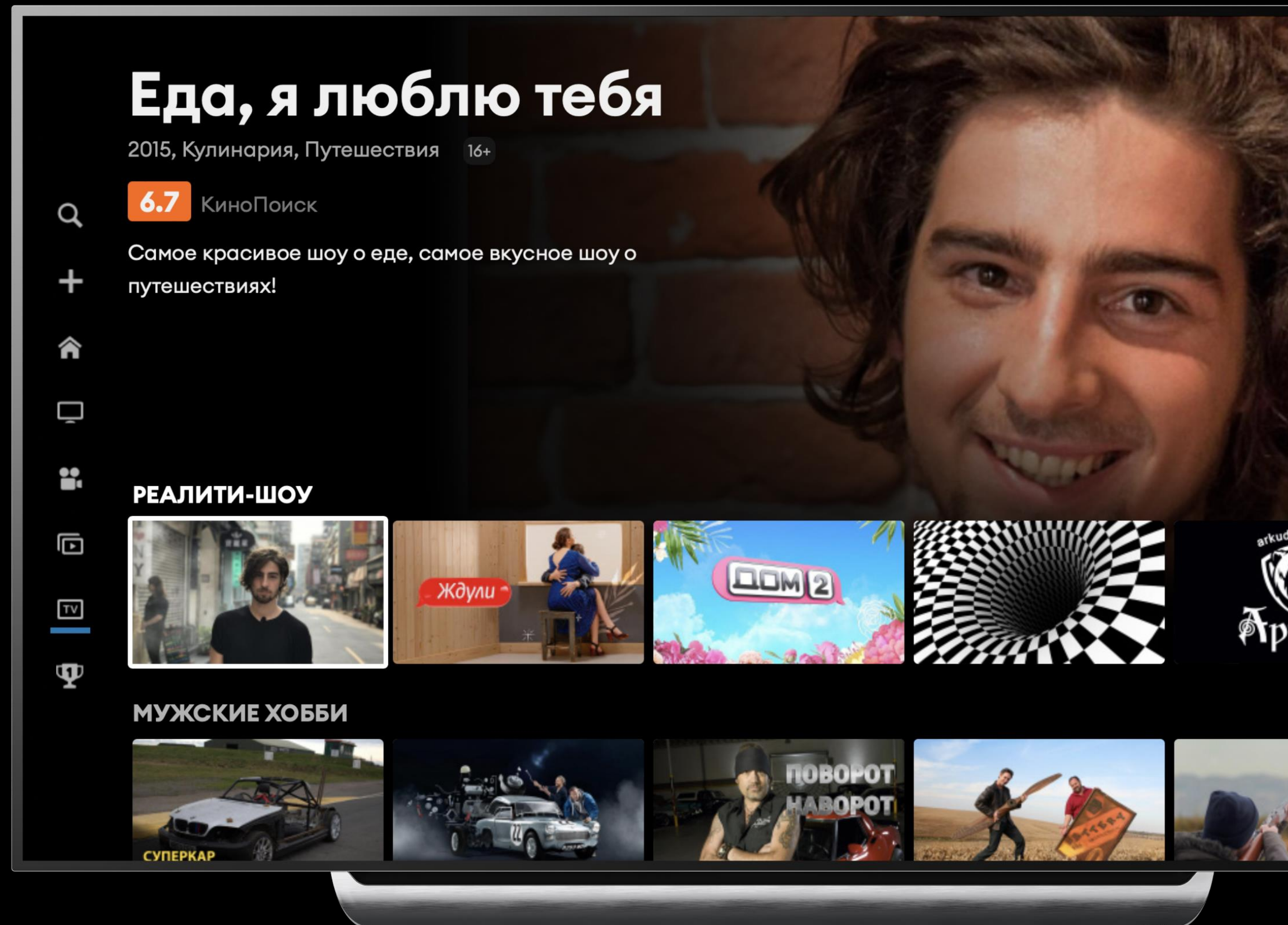


Key features

Cataloged TV archive

All TV channels are recorded up to 14 days and split up by EPG.

Recorded programs are automatically sorted by categories and can be browsed as a huge VoD library.

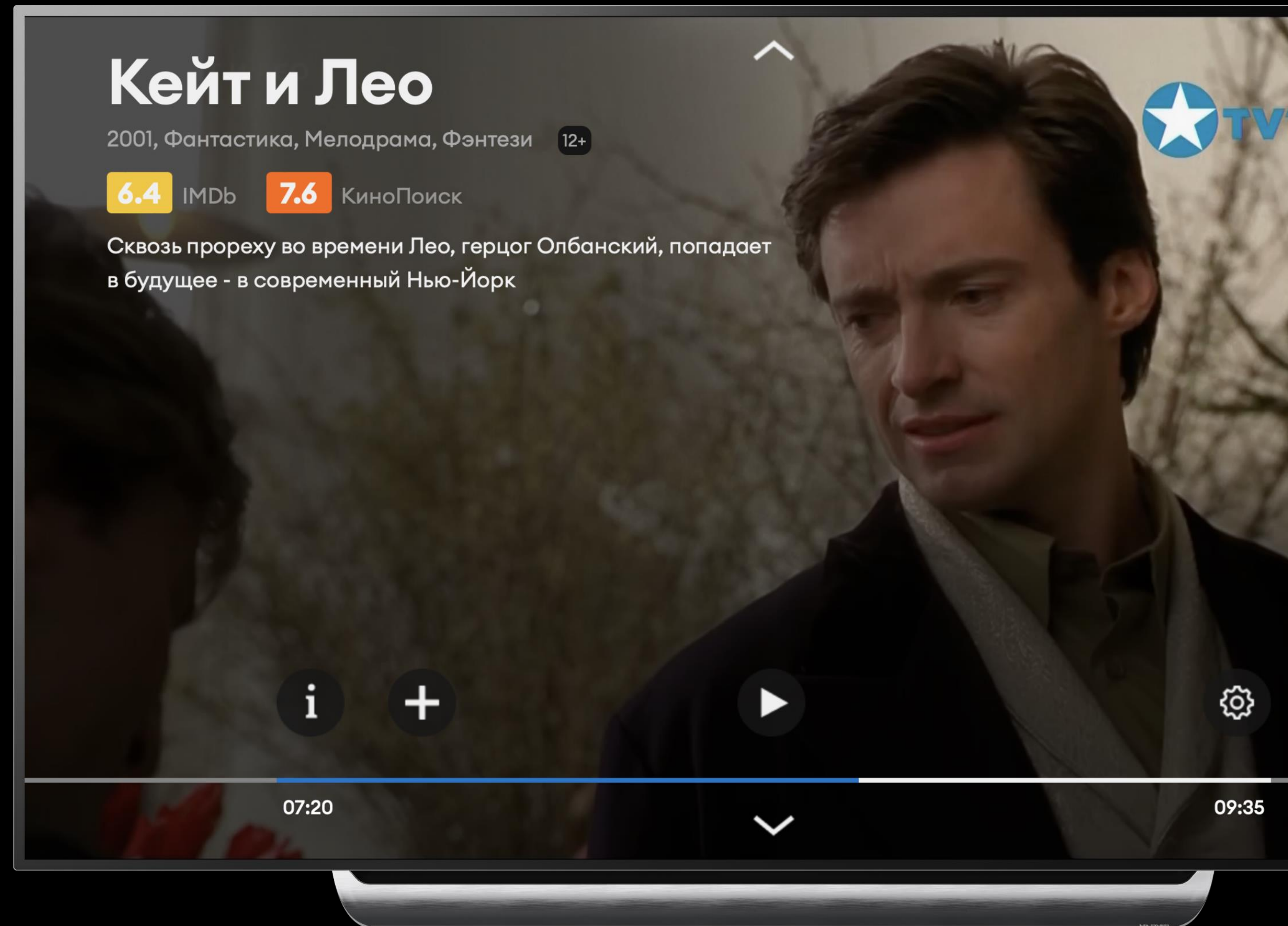


Key features

Excellent player

Playback control both of Live TV and VoD.

Carefully designed to be controlled with one click of just 5 remote control buttons – easy and intuitive.

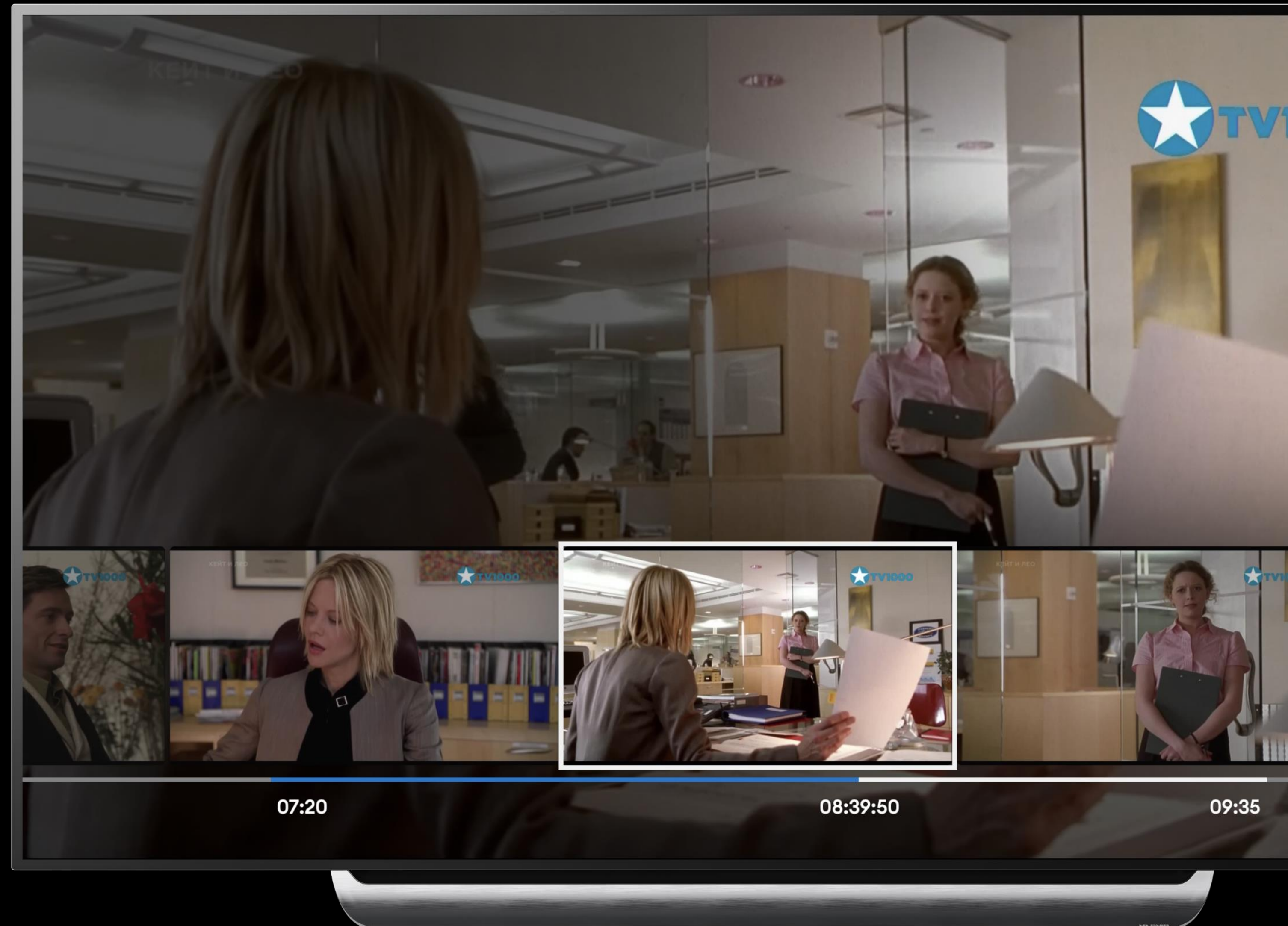


Key features

Live TV playback control

All Live TV channels are recorded up to 14 days and can be easily rewind back.

Netflix-like screenshots during rewinding provide a unique user experience and delight for every ordinary TV-viewer.



Key features

Content collections

Easy to use collections of categorized content.

Collections combine content from all available sources – both recorded TV programs and VoD items.



Key features

Advanced search

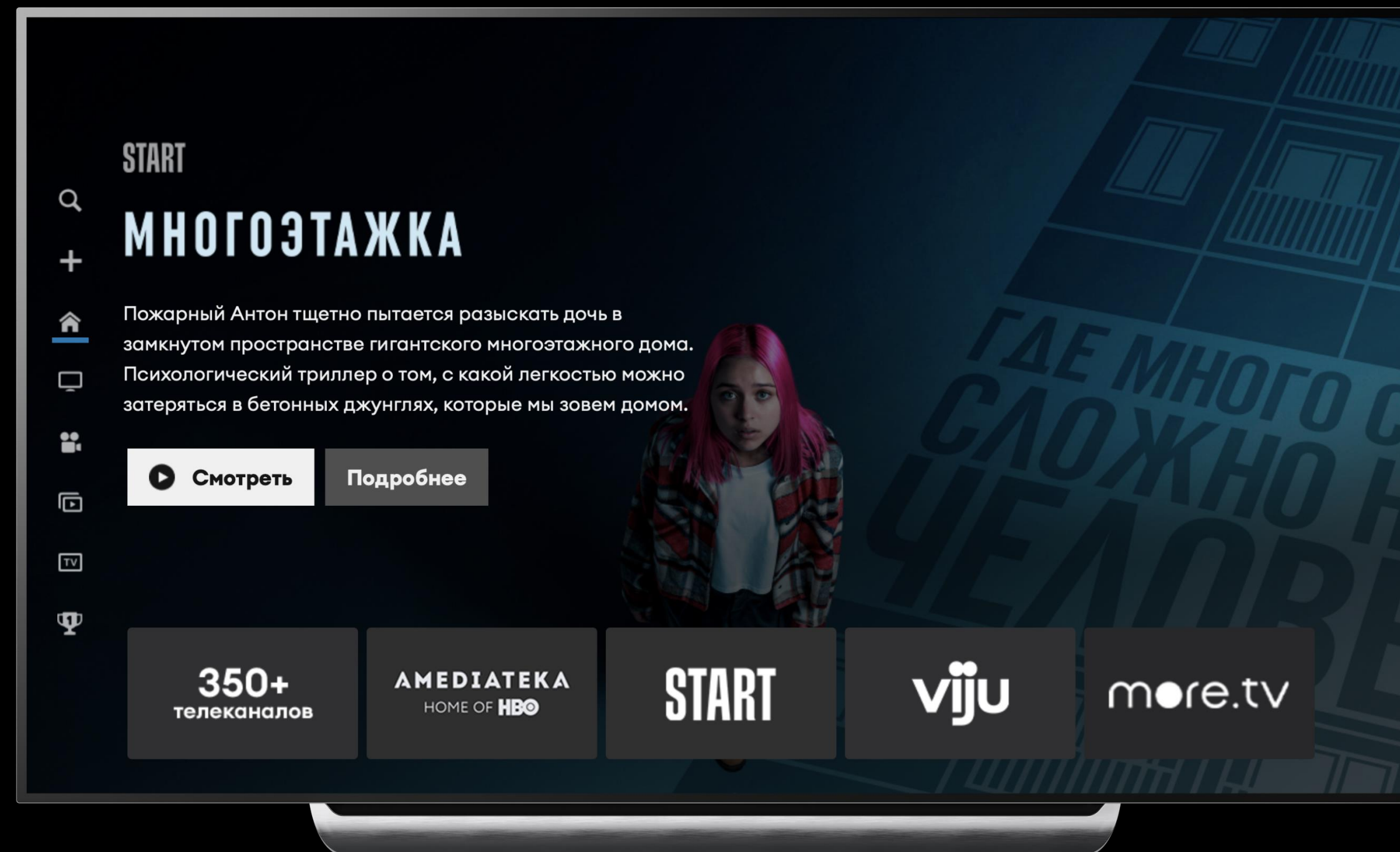
Single-entry search for all recorded TV content and VoD.



Content

140 free TV channels. No sign up required.

344 TV channels total and 6 VoD libraries.
Amediateka, Start, more.tv, viju, IVI, Nonfiction



OTT service

More than 3.100.000 subscribers total.

200.000 new registrations in January.

More than 800.000 MAU in January.

24TV is a member of the Russian registry of Audio Visual Services (more than 100.000 DAU).

Original high-bitrate quality for HD and 4K channels, specially suitable for big screen TVs. Adaptive quality is available too.

Our partners

24TV is a preinstalled TV service on many well-known devices.



Xiaomi

Premium member of PatchWall. We provide over 90% of TV channels at TV section of PatchWall.

Haier

Key TV content partner in Russia. We provide over 90% of TV channels at TV section of Haier's EVO app.

Huawei

Key TV content partner in Russia. We provide over 90% of TV channels at Live TV section.

More than 350 ISPs in Russia use 24TV as a primary TV service for their customers.

White Label platform is used by 20 ISPs in Russia, CIS and EU

Subscription plans

TV channels

Free

140 TV channels

Advertisement

Lite

168 TV channels

150 ₺/mo.

Optimal

209 TV channels

395 ₺/mo.

Premium

329 TV channels

all VoD

1000 ₺/mo.

All inclusive

344 TV channels

all VoD and a-la-cart TV

1800 ₺/mo.



Also a-la-cart TV packages are available.

Subscription plans

VoD libraries



Amediateka

299 ₴/mo.

START

399 ₴/mo.

viju

299 ₴/mo.

more.tv

299 ₴/mo.

IVI

199 ₴/mo.

Nonfiction

299 ₴/mo.

Thank you!

More information
available at 24h.tv/ott

For any questions please
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